

NEW YORK
BIO

2019

Annual Meeting

May 14

Convene
32 Old Slip
New York City
#NYBIO2019

SPONSOR AND
EXHIBITOR
PROSPECTUS

WHY SUPPORT THE ANNUAL MEETING?

NewYorkBIO is the leading advocate for the life sciences industry in New York State. Our membership includes over 250 of the state's bioscience companies, universities, research institutions, and others dedicated to advancing life science research and commercialization to improve the lives of patients and their families. The most important event on our calendar is our annual meeting.

Last year, nearly 350 attendees from 18 states and 3 countries gathered to meet, network, and further the goal of making New York the premier location for the life sciences.

Your support at the NewYorkBIO Annual Meeting helps meet your business objectives:

Unparalleled access to NewYorkBIO members and life science professionals

Raise brand awareness and visibility among New York's stakeholders who are leading progress discoveries from lab bench to bedside

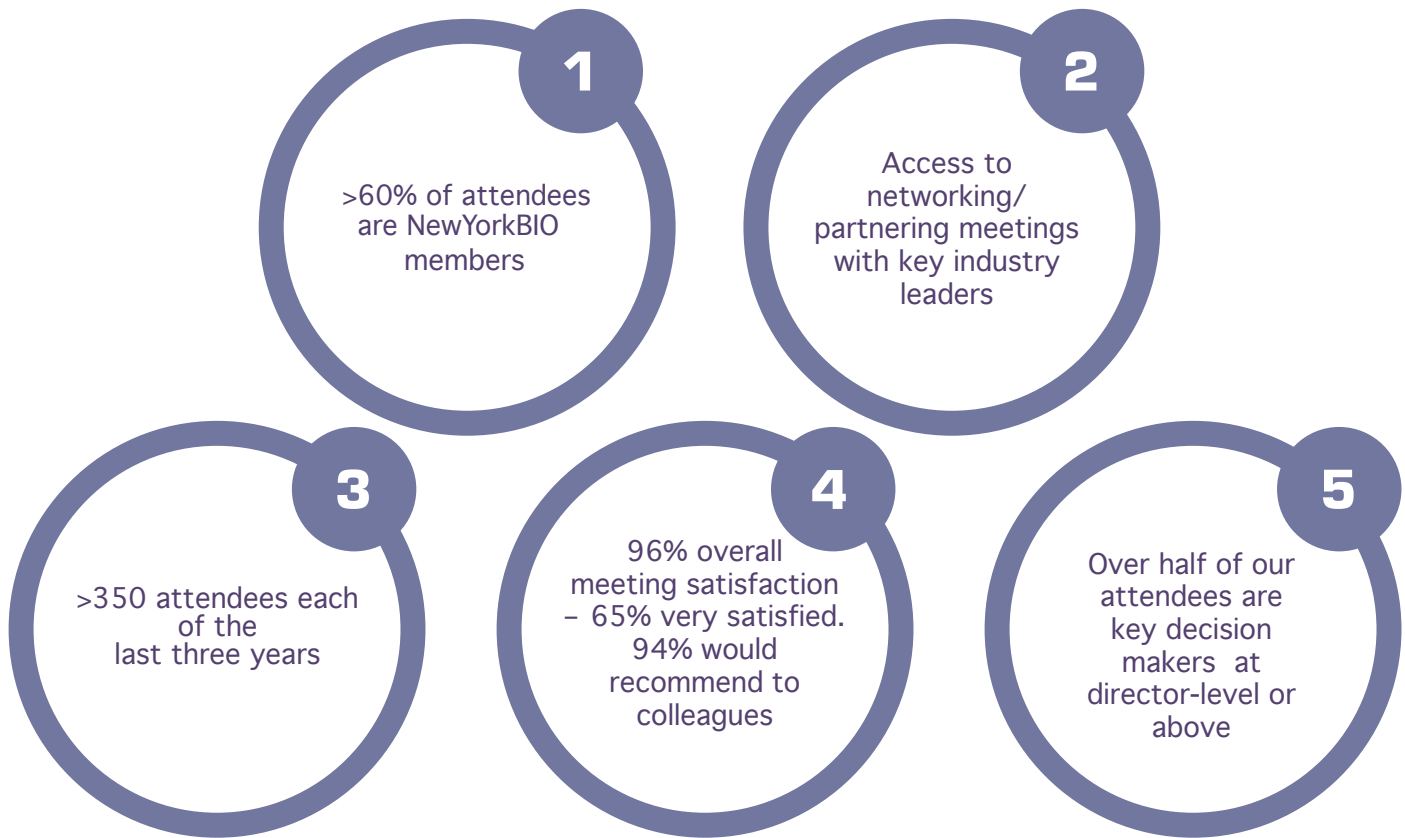
Position your company at the "Life Science Epicenter" that is New York

Be a champion for the life sciences industry in New York and directly for NewYorkBIO by supporting and participating in this one-of-a-kind meeting

Strengthen your existing relationships and build new ones – to foster collaborative action



TOP 5 REASONS TO SPONSOR/EXHIBIT IN 2019



HOW DO I BECOME A SPONSOR OF THE ANNUAL MEETING?

To become a sponsor for the NewYorkBIO Annual Meeting, please contact Jennifer Hawks Bland, CEO at NewYorkBIO via email at jennifer.bland@newyorkbio.org or via phone at 212.433.2623.

If you have any additional questions about the meeting, please reach out to our meeting team at annual.meeting@newyorkbio.org

KEY INSIGHT FROM PAST NEWYORKBIO ANNUAL MEETINGS

“The bringing together of various conference participants to one forum and place where they can interact and discuss trends, needs, potential collaborations, and other concerns relevant to the industry.”





CALL FOR SPONSORS

BENEFITS OF SPONSORING NEWYORKBIO:

- Generate greater awareness of your services and meet face-to-face with current and potential clients
- Network with influential decision-makers from companies at all stages of development, from start-ups to Fortune 500s
- Support the NY life science ecosystem at the largest gathering of NewYorkBIO Members each year
- Identify and connect with valuable prospective clients and expand your network
- Increase product awareness through sampling and brand presence

NewYorkBIO Sponsorship	Cost	Complimentary Registrations	Additional benefits
Diamond	\$15,000	5	<ul style="list-style-type: none"> ■ Reserved full table at keynote presentations ■ Choice of exhibit display space ■ Prime acknowledgement across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only) ■ Complimentary 1x eBlast (either pre- or post-meeting)
Platinum	\$12,000	4	<ul style="list-style-type: none"> ■ Reserved table at 1 keynote presentation ■ Prime exhibit display space ■ Prime acknowledgement across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
Gold	\$7,000	3	<ul style="list-style-type: none"> ■ Reserved seats for 3 registrants at 1 keynote presentation ■ Prime exhibit display space ■ Prime acknowledgement across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
Silver	\$5,000	2	<ul style="list-style-type: none"> ■ Exhibit display space ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)



CALL FOR SPONSORS

BENEFITS OF SPONSORING WITH NEWYORKBIO:

- Build your industry presence with New York State and New York City life sciences professionals
- Enhance your corporate image and build brand awareness
- Join the conversation, increase your engagement with our members – from companies both large and small across New York State (and from across the globe) – and become part of our agenda

NewYorkBIO Sponsorship	Number Available	Cost	Complimentary Registrations	Additional benefits
Keynote	1	\$40,000	10	<ul style="list-style-type: none"> ■ Premier sponsorship level of the NewYorkBIO Annual Meeting ■ Exclusive sponsorship the keynote presentation ■ Opportunity to introduce keynote speaker ■ Photo opportunity with keynote ■ Reserved seating at keynote presentation ■ Choice of exhibit display space ■ Prime acknowledgment across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only) ■ Complimentary 1x eBlast (either pre- or post-meeting)

NewYorkBIO Sponsorship	Number Available	Cost	Complimentary Registrations	Additional benefits
Cocktail Reception	1	\$20,000	5	<ul style="list-style-type: none"> ■ Sponsorship of the Annual Meeting's largest and best-attended networking event ■ Logo displayed at food and beverage stations during reception ■ Opportunity to share some welcome remarks at the reception ■ Reserved seating at keynote presentation ■ Choice of exhibit display space ■ Prime acknowledgement across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
Meeting Panel	4	\$10,000	3	<ul style="list-style-type: none"> ■ Exclusive sponsorship of an individual symposia track for one afternoon of the meeting ■ Opportunity to share some welcome remarks and introduce speakers for track ■ Reserved seats for 3 participants at 1 keynote presentation ■ Exhibit display space ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Opportunity to submit promotional material for distribution at registration ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)

NewYorkBIO Sponsorship	Number Available	Cost	Complimentary Registrations	Additional benefits
NewYorkBIO Annual Meeting Mobile APP	2	\$10,000	3	<ul style="list-style-type: none"> ■ Featured logo and recognition on Annual Meeting website and mobile app (with link to sponsor web site) ■ Exhibit display space ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only) ■ Complimentary 1x eBlast (either pre- or post-meeting)
NewYorkBIO Break Sponsorships	2	\$5,000	1	<ul style="list-style-type: none"> ■ Exclusive sponsorship of one (or more) of eight breaks during the sessions at NewYorkBIO ■ Exhibit display space ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
NewYorkBIO Partnering Zone	4	\$5,000 -or- \$2,500 for a sponsor who adds this to an existing sponsorship	1	<ul style="list-style-type: none"> ■ Exclusive sponsorship the Partnering Zone to be used for networking one-on-one meetings ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
NewYorkBIO Breakfast & Lunch Sponsorships	2	\$7,500	2	<ul style="list-style-type: none"> ■ Exclusive sponsorship of breakfast or lunch ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)

NewYorkBIO Sponsorship	Number Available	Cost	Complimentary Registrations	Additional benefits
NewYorkBIO Giveaway Sponsorships	3	\$5,000	1	<ul style="list-style-type: none"> ■ Exclusive sponsorship of one giveaway (TBD) ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
NewYorkBIO Charging Station	1	\$5,000	1	<ul style="list-style-type: none"> ■ Exclusive sponsorship of charging station ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)
NewYorkBIO Meeting Lanyards, Meeting Badges,	2	\$5,000	1	<ul style="list-style-type: none"> ■ Increase visibility through a sponsor-branded item for all registrants ■ Exclusive sponsorship opportunity for one sponsor for each item – meeting lanyards and meeting badges ■ Please note that the sponsor is responsible for the cost of the sponsorship AND the cost of purchasing the items – NewYorkBIO will direct bill the sponsor ■ Acknowledgement across verbal commentary and projected exhibitor slides ■ Early- (pre-meeting) and final- (post meeting) attendee registration lists (names and addresses only)